

July 22, 2019

E-Guardian Inc.

**Internet Security Company, E-Guardian to be participating in the  
“2019 China Joy (China Digital Entertainment Expo & Conference)”**

**~ To expand its business into the global gaming market, through engagement in the largest gaming event in Asia ~**

On July 22, E-Guardian Inc. (headquartered in Minato-ku, Tokyo; President: Yasuhisa Takatani; hereinafter referred to as “E-Guardian”) has announced that it will be participating in the “2019 China Joy (China Digital Entertainment Expo & Conference)”, held in Shanghai, China from August 2nd until August 4th, to exhibit its gaming services aimed at companies all over the world.



E-Guardian has contributed to internet safety with its one-stop internet security services ranging from internet patrolling, customer support, debugging, to vulnerability assessment.

In the gaming industry alone, E-Guardian holds over 10 years of experience in game debugging and customer support, and is now extending its support range to the international market, adding multilingual customer support, localization, and culturalization to its service line-up.

The Chinese gaming market is gaining momentum in the global gaming market, and growing in correlation to the advancement of online platforms and to the increase in internet accessibility.

According to Newzoo’s “Global Games Market Report,” the Chinese gaming market, which was an around 13.8 billion dollar industry in 2013, has grown sharply into a 24.6 billion dollar industry in 2016, and accounted for 24.3% of the world market share at that time. In addition, Newzoo has forecasted that the Chinese gaming market will expand to 37.7 billion dollars by 2020, therefore their influence is gathering attention around the world.

In response to their growth, E-Guardian has decided to exhibit at "2019 China Joy," one of the world's most influential digital interactive entertainment events. In order to further expand E-Guardian’s business in China, the leader of the Asia Pacific region, and to introduce its services for all gaming companies.

In this event, E-Guardian, with its “Japanese Omotenashi for a one and only Customer Success” theme, will present visitors of its booth with a taste of Japanese hospitality in English, Japanese, Chinese (traditional and simplified), Korean, and French, displaying its multilingual customer support, rating service and proactive community management services.

In addition, visitors will have a chance to experience Japanese “Omikuji” and receive a wide variety of prizes. Using its expertise and group synergy, E-Guardian will continue to provide its clients and their customers with a safer, more convenient and more fulfilling world through its mission statement, “We Guard All.”

## 【2019 China Joy (China Digital Entertainment Expo & Conference)】

Exhibition Dates: August 2nd - August 4th

Venue : Shanghai New International Expo Centre

Booth Number : C519



### 【About E-Guardian】

E-Guardian, established in 1998 (TYO 6050), is a one-stop internet security company with services ranging from internet patrolling, customer support, debugging, to vulnerability assessment. In recent years, it has focused on creating new services and RPAs to accommodate the growing demands in industries such as Fintech and Iot. Including its overseas partnerships, E-Guardians boasts a top class organizational structure with its 14 centers, located in 6 Japanese and 2 overseas cities; all contributing to internet safety.

### ■ E-Guardian Inc. Company Information

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Founded : May 1998  
Capital Stock : JPY 364,280,000 (As of end of September 2018)  
Services : Blog, SNS and Bulletin Board Plan Consulting, Real-time Post Monitoring,  
Customer Support, Online Game Customer Support,  
Compliance, Rumor and Trend Investigation, Community Management,  
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